

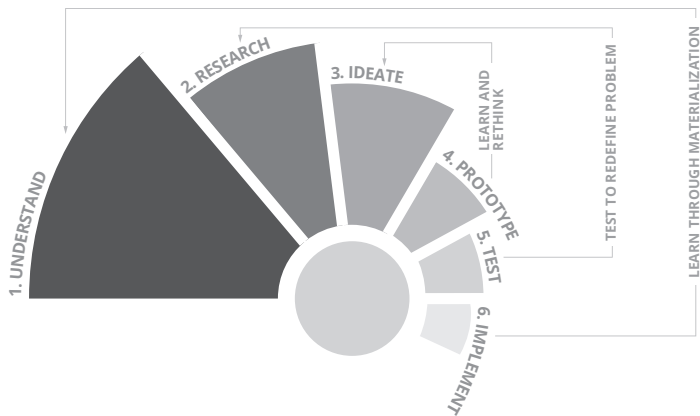
PERSONAL STATEMENT

I am a creative visionary with solid success directing and implementing a broad range of revenue-generating design projects from conception to launch.

Over the past decade, I have worked as a multi-faceted professional designer with successful brands and companies. I have experience working on in-house, agency, and contract teams on developing visual concepts, campaigns, and deliverables far and wide across all customer touchpoints in digital, print, packaging, environmental, and UI/UX.

My experience is complemented by a strong drive for continuous improvements and efficiency in working with teams to achieve business goals with accuracy and thoroughness.

PROCESS



DESIGN SKILLS

01 Computer

- Adobe Photoshop ●●●●●●●●●●
- Adobe Illustrator ●●●●●●●●●●
- Adobe Indesign ●●●●●●●●●●
- Adobe After Effects ●●●●●●●●●●
- Adobe Premier ●●●●●●●●●●
- PowerPoint/Keynote ●●●●●●●●●●
- Sketch ●●●●●●●●●●
- Microsoft Office Suite ●●●●●●●●●●
- Mac OS ●●●●●●●●●●
- G - Suite ●●●●●●●●●●
- Figma ●●●●●●●●●●
- Webflow ●●●●●●●●●●

02 Knowledge

- Brand Identity Development
- Grid & Layout
- Typography
- Illustration
- Photography
- Color Theory
- Image Editing
- Print Production/Pre-Press
- Campaign Development
- Social Media Strategy Design
- Account/Project Management
- Presentation Design
- UI/UX
- Design System Architecture
- Graphic Design
- Conceptual Art & Storyboarding

SUPER STRENGTHS



WORK EXPERIENCE

- August 2021 - Current
Creative Director
Accelevents
- December 2013 - November 2015
Senior Designer
BDA Merchandise Agency
- August 2019 - March 2020
Senior Designer
Microsoft
- March 2012 - November 2013
Marketing Designer
Dilusso Homes
- June 2000 - Present
Design Consultant
nicholasnelson.net
- December 2010 - March 2012
Senior Designer
Northwest Natural Products
- June 2018 - August 2019
Senior Designer
Smartsheet
- March 2005 - May 2007
Senior Graphic Designer
KTYG Architectural Design / Planning Firm
- December 2015 - May 2018
Art Director
Fierce, Inc.

EDUCATION

- 2021
UX Design Professional Certificate
Google / Coursera
- 2018
User Experience Design
General Assembly
- 2020
User Experience Design
Interaction Design Foundation
- 2011 - 2014
BA Design Management
Art Institutes of Portland
- 2019
Human-Centered Design
IDEO
- 1998 - 2000
AA Graphic Design
Art Institutes of Minnesota

RECOGNITIONS



AFFILIATIONS

- 2005 - 2020
AIGA
- 2000 - 2015
National Association of Photoshop Professionals
- 2018 - 2020
IxDA Seattle

WHAT GETS ME OUT OF BED

